

California Association for Environmental and Outdoor Education (AEOE)

Board Meeting Minutes – January 28, 2016

Type of Meeting: Video Conference (Google Hangout) Time: 7:10 pm

Attendees: Katie Andersen (note taker) Michael Charnofsky, Helen de la Maza, Mariana Diaz, Tom Drake, Andrea Haley (joined at 7:21,) Angie Kemsley, Amanda Martin, Steve Morris (joined 7:33) John Oliver (joined at 7:23) Reed Schneider, Robb Stolberg Guest: Gabe Germanow (left call at 7:17)

1. Welcome new webmaster, Gabe Germanow
 - a. Works at Foothill Horizons, looking for a way to get more involved with AEOE
 - b. Productive conversation with Chaz
 - c. Website with additions (donate now button, supporters page) ready to go per conversation with Jeremy (Bicycle Theory.) Reed would like to roll it out in two phases. PayPal needed to approve us as a non-profit before we could use it.
 - d. Gabe's AEOE email is gabe@aeoe.org
2. Committee Q&A and discussion based on report
 - a. Ad Hoc
 - i. CEEF- still exploratory relationship
 - b. Conference
 - i. Should we still give out gift cert? Conference committee will decide
 - ii. Opening Speaker Gerard Lieberman (NGSS)
 - c. Finance
 - i. Merchant account through Venue = money is deposited every day (when we get it) Steve and Helen will work on correlating monthly reports
 - d. Media/Marketing
 - i. Are there any other organizations Tom needs to add to the list of groups we want to contact?
 1. NAI, Western Region NEA, Bay Area (something?)
 - ii. Are there talking points for volunteers?
 1. Yes- Tom is developing from what committee did in Fall
 - iii. T-shirts
 1. Word of caution from Reed about limited edition, stick to generic AEOE t-shirt
 2. Tom will make only a few- 40 or 50
 - iv. Contacting school districts
 1. Should we include minors?

- a. Intent is to invite teachers, not students
 - e. Membership
 - i. Socials- develop meet-ups for members, less formal than what Professional Development Committee does
 - f. Professional Development
 - i. OPaL Speaker fell through- wanted \$ over budget
 - ii. Yosemite- geologist, a possibility, but NatureBridge staff sees geologist on a regular basis
 - iii. Condor woman from Ventana Wilderness- info passed on to Bethany
 - iv. Maybe set up something with Dr. Lieberman after conference
- 3. Elections
 - a. Southern Council support
 - i. We will have a vacant chair position
 - ii. Past chair could serve as “acting chair” or we could appoint a current board member to serve in interim
 - iii. Reed would like to give “chair” the proper amount of on-boarding
 - iv. Other SoCo members disagree, and feel nominee could serve as full chair, and no one is willing to serve in chair capacity once Amanda vacates in July
 - v. MOTION REED 2nd- Amanda
 - 1. To Elect Nathan Taxel as a Board Member (Per our bylaws)
 - a. unanimous
- 4. Outreach and Partnership
 - a. Action 360
 - b. Desert Coalition (AEOE signing petitions)
 - i. If it doesn't align with our mission, we won't sign it as AEOE
 - c. COEC (California Outdoor Engagement Coalition)
 - what do we agree to when we sign out with a new partner?
 - i. We do not want to start a bunch of relationships that we cannot commit to
 - ii. We need to create a guideline so we can easily decide without having to discuss with entire board every time (Marketing Committee, please advise)
- 5. Conference policies procedures covering site arrangements and workshop selection (this is coming from the high trails conference)

Executive session: Motioned by Reed 2nd- Amanda 8:36 pm-8:44

Adjourned: 8:44 (Reed, Robb)