

# California Association for Environmental and Outdoor Education (AEOE)

Board Meeting Minutes December 5, 2019

Type of Meeting: Computer Conference via Zoom

Time: 7:00pm

Attendees: Katie Andersen, Andrew Boyd-Goodrich, Leah Callan, Tom Drake, Sarah Foglesong, Angie Kemsley, Ryan Mayeda, Kat Montgomery, Kelly Prendiville (joined at 7:20 pm), Reed Schneider (Presiding Officer,) Nathan Taxel, Tracey Weiss, and Estrella Risinger (Executive Director)

Absent: ALL BOARD MEMBERS PRESENT :)

## 1. Committee Discussions

### a. Finance

- i. Reminder to be mindful of our budget and make sure we are allocating resources where needed
- ii. Taxes will be filed after the first of the year

### b. Governance and Nominations

- i. Committee will be contacting those whose terms are up
- ii. Outreach for skill sets will be taken on by the committee. Board members can contact Tracey with names as well

### c. Communications

- i. Newsletter went out prior to Giving Tuesday
- ii. Branding and Marketing will be main focus of the committee

### d. Membership

- i. Began creating a committee charter
- ii. Readdress institutional membership and what that means

### e. Professional Development

- i. SocialEmotional Learning Workshop w/NatureBridge SCA and Outward Board
- ii. Tentative - Solar School House pre-conference workshop
- iii. Early childhood ed workshop in the works for spring
- iv. Job board request- require EOSM group users to post on our job board first before announcing in EOSM group

### f. Awards

- i. EE'rs of the Year given out successfully
- ii. Upcoming: Howard Bell and new Organization of the Year Award

### g. Executive Director

- i. Big grant opportunities (EPA, NOAA): RFPs required us to take on new programming. Not the right time for us to take that on at this time.
- ii. Meeting with Jason Morris from the Pisces Foundation coming up
- iii. Action Item: ER to send appreciations to designee. Note name and address on agenda link

## 2. Approval of Meeting Minutes

- a. Motion to approve November 2019 Meeting Minutes by Reed, 2<sup>nd</sup> by Kat. Unanimously approved.

## 3. Registrar Stipend

- a. Proposal for spring statewide 2020
  - i. 1<sup>st</sup> installment: \$100 provided upfront when reg opens, 2<sup>nd</sup> and final payment issued upon receipt of invoice indicating total # of registered participants
  - ii. Payment would be \$3/head minus the \$100 installment
  - iii. Estimated budgetary impact: \$1000
- b. Discussion:
  - i. Questions about how the \$3/head figure was decided on
  - ii. Suggestion that a registered person who cancels still counts
- c. Motion: To approve proposal to pay the registrar position. (Tracey, 2<sup>nd</sup> Angie)
  - i. Yaw: 11 No:0 (Kelly Prendiville abstains) Motion carries

## 4. Branding and Messaging

- a. Who is the ultimate beneficiary of AEOE's work
  - i. Who do we serve is different than who our ultimate beneficiary is
    1. "Youth" pulls at more heartstrings, so to speak, and portrays a stronger image
  - ii. Concern that using a word like "youth" may be limiting our potential membership pool, however it may be what we can put our focus on as of now. We cannot be all things to all people
  - iii. We do need to be able to articulate who we are and who we serve. By speaking to both parties, we can be more inclusive. (We serve educators and our ultimate beneficiary is the youth of California.)

## 5. Executive Session

- a. Began at 8:36 pm
- b. Note: An employment contract for 2020 was offered to Estrella Risinger by the California Association for Environmental and Outdoor Education. The contract is currently in negotiations.

6. Meeting and executive session ended at 8:48 pm.

Read by: AK, ER, KA, RM, TW, KP, KM, SF, AB-G