

The **Association for Environmental & Outdoor Education** presents:

2024 STATEWIDE CONFERENCE

May 3-5, 2024

Irvine Ranch Outdoor Education Center



A weekend of learning, networking, and connection



SPONSOR PACKET



MISSION

AEOE strengthens environmental education in California by connecting providers, building professional expertise, and championing environmental literacy and outdoor learning.

VISION

We envision a world where every young person lives in a healthy community with access to meaningful learning experiences outdoors.



BREADTH OF PROGRAMS

In addition to the statewide conference, AEOE offers a certification program for environmental educators, annual awards recognizing exemplary instruction and leadership in the field, online courses and workshops, regional meet-ups, a statewide job board, teaching resources, and an annual Program Leaders retreat. These programs are designed to provide networking and career advancement opportunities while increasing the skillsets and knowledge of environmental and outdoor educators across the state.



REACH

Email list: 2.5K+
Individual Members ~300
Organizational Members ~90
Facebook 3.4K+ followers
Instagram 1.1K+ followers



STATEWIDE CONFERENCE

The Statewide Conference brings together roughly 300 educators, administrators, and staff from outdoor and environmental programs throughout California. Each conference offers opening remarks, a keynote address, breakout sessions targeting different user groups, awards ceremonies, entertainment, and 50+ professional workshops on a range of topics.

Revenue from sponsorships and in-kind donations are used to increase our reach and capacity, enhancing our ability offer high-quality professional development and networking opportunities while ensuring equitable access for a broad range of participants. A portion of the funds raised will directly support the Joie's Daisies Scholarship Fund, which covers partial registration fees for educators with financial need.



"I loved attending this conference, it made me so full of hope for the future, and excited to see where my career expands to."

-2023 Conference Attendee

"The AEOE 2023 Conference was AWESOME!! Being surrounded by our giant redwood friends without cell phone service was comforting, joyous, relaxing, challenging and delightful. I had the opportunity to reflect and be given a voice."




























-2023 Conference Attendee

SPONSORSHIP OPPORTUNITIES

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SPONSOR LEVELS & BENEFITS

Redwood	Sycamore	Willow	Manzanita	Poppy	Acorn
\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$100

	Redwood	Sycamore	Willow	Manzanita	Poppy	Acorn
TITLE SPONSOR Name listed as Title Sponsor in all digital and printed materials as well as annual report						
Event Plenary Signage Signage provided by sponsor featured during plenary sessions						
Event Tabling Opportunity to table at event during the resource fair						
Social Media Mention Dedicated social media mention						
Event Plenary Logo Logo featured during plenary sessions						
Event Program Name and logo listed in event program						
Link and Logo Shared Link and logo featured on event website, and listed in newsletter and annual report						
Comped Conference Registration(s)	3	2	2	1	-	-



1



2



3



4



5



- 1) AEOE's 2024 Statewide Conference will be held at Irvine Ranch Outdoor Education Center.
- 2) Over 250 educators from around the state attended the 2023 Statewide Conference at YMCA Camp Jones Gulch.
- 3) The Statewide Conference connects educators with resources and organizations in the field.
- 4) Environmental educators doing what we love most - gathered under the redwoods and around the campfire at the 2023 conference.
- 5) José G. González, founder of Latino Outdoors, co-founder of the Outdoorist Oath, and 2023 Statewide Conference keynote speaker.

SPONSORSHIP FORM

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YES! I want to strengthen environmental education as an AEOE Sponsor.



Redwood
\$7,500

Willow
\$2,500

Sycamore
\$5,000

California Poppy
\$500

Manzanita
\$1,000

Acorn
\$100

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PAYMENT INFO

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Online Donation

Wire Transfer*
*Contact director@aeoe.org for information



www.aeoe.org

2930 Domingo Ave, Suite 3028
Berkeley, CA 94705
Tax ID # 95-4819097

IN-KIND DONATION FORM

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YES! I would like to support the AEOE 2024 Statewide Conference.

Individual/Company Name: _____

Company Contact & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____ Social Media Handle: _____

Item(s) being donated & description (Include any restrictions, exclusions, exp. dates, etc.)

Fair Market Value of Donation: \$ _____

Please mail your donation and completed form to:

Donation or certificate is included.

AEOE

**2930 Domingo Ave. Suite 3028, Berkeley, CA 94705
or email director@aeoe.org**

Please create a certificate with the information above.

I would like to arrange delivery/pick-up with AEOE (please inquire)

AEOE is a 501(c)(3), tax-exempt organization.
Your donation is tax-deductible as applicable by law.
Tax ID # 95-4819097



For more info contact Estrella Risinger, Executive Director
director@aeoe.org