The Association for Environmental & Outdoor Education presents:

# 2024 STATEWIDE CONFERENCE

May 3-5, 2024

Irvine Ranch Outdoor Education Center



A weekend of learning, networking, and connection



F SPONSOR PACKET



### SPONSOR PACKET







#### **MISSION**

AEOE strengthens environmental education in California by connecting providers, building professional expertise, and championing environmental literacy and outdoor learning.

### **VISION**

We envision a world where every young person lives in a healthy community with access to meaningful learning experiences outdoors.

#### **BREADTH OF PROGRAMS**

In addition to the statewide conference, AEOE offers a certification program for environmental educators, annual awards recognizing exemplary instruction and leadership in the field, online courses and workshops, regional meet-ups, a statewide job board, teaching resources, and an annual Program Leaders retreat. These programs are designed to provide networking and career advancement opportunities while increasing the skillsets and knowledge of environmental and outdoor educators across the state.

#### **REACH**

Email list: 2.5K+
Individual Members ~300
Organizational Members ~90
Facebook 3.4K+ followers
Instagram 1.1K+ followers







### STATEWIDE CONFERENCE

IRVINE RANCH | MAY 3-5, 2024

#### STATEWIDE CONFERENCE

The Statewide Conference brings together roughly 300 educators, administrators, and staff from outdoor and environmental programs throughout California. Each conference offers opening remarks, a keynote address, breakout sessions targeting different user groups, awards ceremonies, entertainment, and 50+ professional workshops on a range of topics.

Revenue from sponsorships and in-kind donations are used to increase our reach and capacity, enhancing our ability offer high-quality professional development and networking opportunities while ensuring equitable access for a broad range of participants. A portion of the funds raised will directly support the Joie's Daisies Scholarship Fund, which covers partial registration fees for educators with financial need

"I loved attending this conference, it made me so full of hope for the future, and excited to see where my career expands to."

-2023 Conference Attendee

"The AEOE 2023 Conference was AWESOME!! Being surrounded by our giant redwood friends without cell phone service was comforting, joyous, relaxing, challenging and delightful. I had the opportunity to reflect and be given a voice."

-2023 Conference Attendee



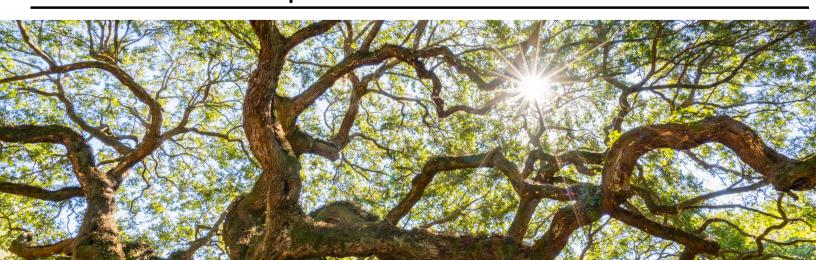




### **SPONSORSHIP OPPORTUNITIES**

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SPONSOR LEVELS & BENEFITS	Redwood \$7,500	Sycamore \$5,000	Willow \$2,500	Manzanita \$1,000	Poppy \$500	Acorn \$100
TITLE SPONSOR  Name listed as Title Sponsor in all digital and printed materials as well as annual report	*					
Event Plenary Signage Signage provided by sponsor featured during plenary sessions	*	*				
Event Tabling Opportunity to table at event during the resource fair	*	*	*	*		
Social Media Mention  Dedicated social media mention	*	*	*	*		
Event Plenary Logo Logo featured during plenary sessions	*	*	*	*	*	
Event Program  Name and logo listed in event program	*	*	*	*	*	
Link and Logo Shared  Link and logo featured on event  website, and listed in newsletter and annual report	*	*	*	*	*	*
Comped Conference Registration(s)	3	2	2	1	-	-













- 1) AEOE's 2024 Statewide Conference will be held at Irvine Ranch Outdoor Education Center.
- 2) Over 250 educators from around the state attended the 2023 Statewide Conference at YMCA Camp Jones Gulch.
- 3) The Statewide Conference connects educators with resources and organizations in the field.
- 4) Environmental educators doing what we love most gathered under the redwoods and around the campfire at the 2023 conference.
- 5) José G. Gonzaléz, founder of Latino Outdoors, co-founder of the Outdoorist Oath, and 2023 Statewide Conference keynote speaker.

## **SPONSORSHIP FORM**

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YES! I want to strengthen environmental education as an AEOE Sponsor.

	Redwood Willow \$2,500
	Sycamore California Poppy \$5,000 \$500
	Manzanita Acorn \$1,000 \$100
	SPONSOR INFO Name:
	Company Name:
	Billing Address:
	City:
	State: Zip:
	Phone:
	Email:
	Website:
	Social Media Handles:
	PAYMENT INFO
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Semantin Marian Company	Online Donation
	Wire Transfer*
California	*Contact director@aeoe.org for information
Www.aeoe.org	2030 Domingo Avo Suito 3029
	2930 Domingo Ave, Suite 3028 Berkeley, CA 94705
Association for Environmental & Outdoor Education	Tax ID # 95-4819097

## **IN-KIND DONATION FORM**

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YES! I would like to support the	AEOE 2024 Statewide Conference.			
Individual/Company Name:	·····			
Company Contact & Title:				
Address:				
City:	State: Zip:			
Phone: Email:				
Website: Social Media Handle:				
Item(s) being donated & description (Include	de any restrictions, exclusions, exp. dates, etc.)			
Fair Market Value of Donation: \$	Please mail your donation and completed form to:			
Donation or certificate is included.	AEOE 2930 Domingo Ave. Suite 3028, Berkeley, CA 94705 or email director@aeoe.org			
Please create a certificate with the information above.				
I would like to arrange delivery/pick-up with AEOE (please inquire)	AEOE is a 501(c)(3), tax-exempt organization. Your donation is tax-deductible as applicable by law. Tax ID # 95-4819097			

For more info contact Estrella Risinger, Executive Director

director@aeoe.org

California

Association for Environmental & Outdoor Education