

CALIFORNIA ASSOCIATION FOR ENVIRONMENTAL AND OUTDOOR EDUCATION

STATEWIDE CONFERENCE

*Broadening Our Perspectives to Strengthen
Environmental Learning*





MISSION

To advance the impact of environmental and outdoor education in California.

WHO WE ARE

AEOE is the professional association for environmental and outdoor education in California. We provide programs and practitioners with the tools, resources, and expertise to ensure that future generations are equipped with the skills, knowledge, and experiences necessary to develop lifelong connections to the natural world and the commitment to sustain it.



STATEWIDE CONFERENCE

The Statewide Conference is AEOE's flagship event. The conference brings together more than 200 educators, administrators, and staff from outdoor and environmental programs throughout California. Each conference offers an opening address, a keynote address, breakout sessions targeting different user groups, entertainment, awards ceremonies, and professional workshops in topics ranging from Naturalist 101 to group management, inclusivity to science standards.

Revenue from sponsorships and in-kind donations will be used to increase our reach and capacity, enhancing our ability offer high-quality professional development and networking opportunities while ensuring equitable access for a broad range of participants. A portion of the funds raised will directly support the Joie's Daisies Scholarship Fund, which covers partial registration fees for educators attending future conferences.



REACH

Individual Members - 250 +
Institutional Members - 45 +
Email list - 1300 +
Facebook - 2500 +
Instagram - 400 +
Twitter - 180 +



AEOE SPONSORSHIP OPPORTUNITIES

STATEWIDE CONFERENCE | MAY 14-15, 2021

SPONSOR LEVELS & BENEFITS














Giant Sequoia
\$5,000

Black Bear
\$2,500

Live Oak
\$1,000

CA Poppy
\$500

Banana Slug
\$100

TITLE SPONSOR Name listed as Title Sponsor in all digital materials as well as annual report					
Social Media Mention Dedicated social media mention					
Conference Mention Name and logo on opening speaker, keynote, and closing slides; verbal mention during conference					
Link and Logo Shared Link and logo featured on event website, listed in newsletter					
Comped Conference Registration(s)	3	2	1	1	-

AEOE SPONSORSHIP FORM

STATEWIDE CONFERENCE | MAY 14-15, 2021

YES! I want to advance environmental education as an AEOE Sponsor.



☐ **Giant Sequoia**
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